



KRISTEN BRODERICK

graphic designer

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email kristen@kristenbroderick.com

website kristenbroderick.com

design experience

Creative Click Media

Web/Graphic Designer

March 2019 – Present

Responsible for leading design tasks for the company's clients including website design, logo design, social media graphics, and various print collateral. I am also integral in maintaining and updating the Creative Click Media brand through blog graphics, social media graphics, and website maintenance.

New Jersey Fan Club: 40 Voices Celebrate the Garden State

Featured Illustrator

Book to be Released June 2022

Created digital illustrations to accompany a written piece for the upcoming anthology *New Jersey Fan Club: 40 Voices Celebrate the Garden State*.

Democrats for Garwood

Graphic Designer

Annual Contractor (2018-2021)

Annually hired to design and prepare the print-ready files for various campaign materials Garwood elections. Campaign paraphernalia includes mailers, logos, door hangers, brochures, and lawn signs, and more.

Diane Turton, Realtors

Graphic Designer/Marketing Assistant

August 2014 – March 2019

Assisted the Director of Marketing in promoting the company and enhancing the company's image through print and digital advertising, social media, branding graphics, email marketing, signage, event materials, and their additional marketing needs. Responsibilities also included contributing to the development of the Diane Turton brand.

education

University of the Arts

Philadelphia, PA

Bachelor of Fine Arts in Graphic Design

August 2008 – May 2012

professional skills

Software, Programs, and Language

Adobe Acrobat

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe AfterEffects

Microsoft Office

Wordpress/Elementor/Visual Composer

HTML/CSS

MailChimp

Constant Contact

Procreate

Areas of Expertise

Print Design

Branding/Identity

Web Design

Social Media

Marketing

Event Planning

Handlettering

awards+nominations

NJ Ad Club

Top Marketing and Communications

Professionals Under 40

Recognized for impacting the Marketing and Communications Industry with my creativity, skill and leadership.

2020

Jersey Collective

JC Year 3

Poster Contest Winner

Entered the winning design to be featured on the poster and postcards advertising Jersey Collective's third annual show.

2017

University of the Arts

Graphic Design Senior Project Award

Citation Recipient

For excellent concept and execution of my senior design thesis project, *Trumped*.

2012